

## **Historic, archived document**

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# Hunter's 1936 Gladiolus Trade List

Our 19th Year Growing Bulbs for the  
Seedsman, Florists and Nurserymen of America

Here Are the 12 Best Glads for 1936  
by Popular Approval

All are Large Flowering, Modern Exhibition Type, Show  
Winners Everywhere and Useful Cut Flowers  
Commanding Better Than Usual Prices



MARMORA

BERTY SNOW (Mair) Mid-season. New rosy lavender, which sometimes flecks, but even then a very beautiful color. Many open florets of good substance and excellent placement. Second size bulbs \$12.00 per 1000, third size \$9, fourth size \$7.

BETTY NUTHALL (Salbach) Very late. Glowing orange-pink with lighter throat. A very tall, vigorous grower. Many open well placed florets make this an outstanding variety. Second size bulbs \$9.00 per 1000, third size \$7.00, fourth size \$5.00, fifth size \$3.00, sixth size \$2.00.

DR. F. E. BENNETT (Diener) Early mid-season. Brilliant orange-scarlet. A color much in demand. Extra large and vigorous. Acknowledged one of the best. Second size bulbs \$12.00 per 1000, third size \$9.00, fourth size \$7.00.

GOLDEN DREAM (Groff) Late. Clear deep yellow. Tall, straight, vigorous plant. Very popular. A variety of good growth habits. Second size bulbs \$8.00 per 1000, third size \$3.00, fourth size \$4.50.

MAID OF ORLEANS (Pfitzer) Mid-season. Beautiful milky white with cream throat. Tall, vigorous grower with eight or more well placed blooms open at a time. This is a new variety but already recognized as a leader. Second size only \$55.00 per 1000.

MARMORA (Errey) Mid season. Very large flower of an unusual mauve gray coloring. Sometimes called a smoky lavender. This variety is of the present popular exhibition type, with eight to ten large heavy florets open at once. An outstanding novelty. Second size bulbs, \$12.00 per 1000, third size \$9.00, fourth size \$7.00.

MRS. P. W. SISSON (Coleman) Early mid-season. Beautiful clear cameo pink. Many large open florets on a long, flowering spike, but somewhat lacking in stem. Second size bulbs \$9.00 per 1000, third size \$7.00, fourth size \$5.00.

PFITZER'S TRIUMPH (Pfitzer) Early mid-season. Enormous blooms of a bright orange-red color, with small deeper throat blotch. Almost a self color, two to four blooms open at once. Striking for exhibition purposes. Not desirable as an outdoor flower on account of wilting down in strong sun, and the fact that it needs staking to withstand rain and wind. Has created a sensation in the show-rooms around the world. Second size bulbs \$12.00 per 1000, third size \$9.00, fourth size \$7.00.

PICARDY (Palmer) Late. Soft shrimp pink, clear and clean with a blotch of light flesh-pink which blends back into the main color. Seven to ten open florets which measure six inches across on a tall strong spike. A perfect color, a giant in size and the most sensational variety in recent years. Excellent propagator. Second size bulbs \$20.00 per 1000, third size \$16.00, fourth size \$10.00, fifth size \$8.00, sixth size \$5.00.

RED PHIPPS (Briggs) Early mid-season. Warm light-red, a color needed in commercial work. Many open flowers and better in some respects than the well-known W. H. Phipps. One of the best of the new Gladiolus. Second size bulbs \$55.00 per 1000, third size \$40.00.

VEILCHENBLAU (Pfitzer) Early mid-season. The leading blue Gladiolus. The first large, vigorous violet-blue Gladiolus. Has a darker blotch on the lower petals, which adds to the beauty of the flower. Color suggests that of the iris. Second size bulbs \$20.00 per 1000, third size \$16.00, fourth size \$12.00.

W. H. PHIPPS (Diener) Late. LaFrance pink, overlaid with light rose-salmon. Lighter towards center, with lightly speckled ruby throat markings. From 12 to 20 florets open at a time. A novelty which will cause you to exclaim with wonder. Second size bulbs \$12.00 per 1000, third size \$9.00, fourth size \$7.

100 BULBS OF A VARIETY AT THE 1000 RATE, FOR SMALLER QUANTITIES ADD 20%.  
CULTURAL DIRECTIONS AND LEAFLET ON THRIPS CONTROL FREE ON REQUEST.

## SPECIAL OFFER

### Popular Favorites Collection

50 Bulbs each of the above 12 varieties in second size (600 bulbs in all) correctly labelled and carefully packed for only \$10.00. F. O. B. Dowagiac, Michigan. Net cash with order.

GEO. W. HUNTER, Grower

R. F. D. 4

Dowagiac, Michigan

"Depend on Hunter  
for Gladiolus"



A BLOCK OF OUR FLORIST'S MIXTURE

# Florists' Favorite Century of Progress Collection

All gladiolus are beautiful but those florists and growers who make money must plant profitable money making varieties. When you force a gladiolus bulb you want the maximum percentage of salable bloom, you want colors you can use and flowers that will stand some handling. You must have varieties that will pay out over and above production costs when

the flowers are sold. With these points in mind I have personally selected this list, from our 82 varieties planted at the Century of Progress in Chicago 1933, to give the florists of America a representative collection of gladiolus for forcing in the greenhouse or planting out-of-doors.

**ANNIE LAURIE.** (Brown-Stephen) Late Mid-Season. "The Sweetest Glad of all." Heavily ruffled delicate pink, overlaid with light rose-pink, deeper lines in the throat. Four or five medium size flowers open at a time. Height medium, vigorous grower. Second size bulbs \$8.00 per 1000, third size \$6.00, fourth size \$4.50.

**GOLD EAGLE.** (Austin) Very Early. Deep rich yellow, slightly ruffled, with straight, slender, wiry spikes. Very vigorous and gaining in popularity. First size bulbs \$14.00 per 1000, second size \$8.00, third size \$6.00, fourth size \$4.50, fifth size \$3.00, sixth size \$2.

**GOLDEN FRILLS** (Kunderd) Very Early. Deep rich Daffodil yellow, with pronounced pink markings on lower petals. Intensely ruffled and unusual in form. An outstanding primulinus. First size bulbs \$14.00 per 1000, second size \$8.00, third size \$6.00, fourth size \$4.50.

**LOS ANGELES** (Houdyshell) Second Early. Delicate shrimp pink with brighter throat marking. Splendid for cutting and in California it is called the "cut and come again" Gladiolus. Very vigorous and worth while. A leader everywhere. Second size bulbs \$8.00 per 1000, third size \$6.00, fourth size \$4.50.

**MAD. VON KONIJNENBURG** (Pfitzer) Early Mid-season. Light violet-blue — the very nearest blue to date. Tall, has stem weakness so requires staking. Especially recommended to those desiring a novelty blue Gladiolus. The most vigorous and rapid grower in this color class. Splendid forcer. Second size bulbs \$12.00 per 1000, third size \$9.00, fourth size \$7.00.

**MARY FREY** (Gelser) Early Mid-season. Warm lilac pink with throat marking which reminds one of Mrs. F. C. Peters but of a lighter color, and much earlier in season. A very charming cut flower and forces easily. Second size bulbs \$12.00 per 1000, third size \$9.00, fourth size \$7.00.



RED BARNEY

**MRS. LEON DOUGLAS** (Diener) Mid-season. Mammoth in size and a veritable giant in height. This salmon-rose pink glad has rapidly won the favor of Glad fans everywhere. Flame and scarlet splashings and fleckings add to the richness of the flower. Second size bulbs \$9.00 per 1000, third size \$7.00, fourth size \$5.00.

**NANCY HANKS** (Salbach) Early Mid-season. Apricot, tinted orange-pink, with red markings in throat. Medium height, flowers large with several open. In demand everywhere. Dependable forcer. Second size bulbs \$9.00 per 1000, third size \$7.00, fourth size \$5.

**ORANGE QUEEN** (Pfitzer) Second early. A new and charming hue of apricot orange. Form is also different. Altogether a more pleasing and worthwhile variety would be hard to find. Ideal for cutting, sure for forcing, a standard commercial in every way. First size bulbs \$14.00 per 1000, second size \$8.00, third size \$6.00, fourth size \$4.50.

**RED BARNEY** (Hunter) Second early. Brilliant scarlet-red that withstands severe sun, rain and wind exceptionally well for this color. Vigorous and desirable for cut flowers. Second size \$20.00 per 1000, third size \$16.00.

**VIRGINIA** (Scarlet Princeps) (Kunderd) Mid-season. This variety is still the vogue. Scarlet red with slightly deeper throat. A wonderful bedding or landscape variety and a superb forcer. Several large round blooms are open at one time. Second size bulbs \$9 per 1000, third size \$7, fourth size \$5.

**ZONA** (Kunderd) Early. Charming pink and yellow combination giving a three tone color effect. A dainty, graceful glad that is early, sure and very, very vigorous. Second size bulbs \$8.00 per 1000, third size \$6.00, fourth size \$4.50.

## 5 Great Mixtures to Choose From

### For Every Purse and Purpose

#### CHEAP STANDARD MIXTURE

Best for the money, for the chap who must meet competition or thinks he must. Good sound bulbs. First size \$9.00 per 1000, second size \$5.00, third size \$4.00, fourth size \$3.00.

#### REGULAR FLORISTS' MIXTURE

Our Specialty. Known wherever good glads are grown. Ten acres devoted to this mixture every year. A rainbow of colors in the varieties that are most popular. First size \$10.00 per 1000, second size \$6.00, third size \$4.50, fourth size \$3.50.

#### SPECIAL EXHIBITION MIXTURE

Large flowering show varieties. Blended to represent a modern collection of good Gladiolus. Prize winners everywhere. First size \$12.00 per 1000, second size \$8.00, third size \$6.00, fourth size \$4.50.

#### PRIMULINUS MIXTURE

Our own blend of favorite cut flower primulinus varieties. First size \$10.00 per 1000, second size \$6.00, third size \$4.50, fourth size \$3.50.

#### FANCY BLENDED MIXTURE

Our new 1936 blend of ten giant Gladiolus blended together in equal proportions. First size \$16.00 per 1000, second size \$10, third size \$8.00, fourth size \$6.00.

## SPECIAL OFFER

### Florists' Favorite Century of Progress Forcing Collection

50 bulbs each of above 12 varieties in second size bulbs **\$5.00** (600 in all) correctly labelled and carefully packed for F. O. B., Dowagiac, Mich. Net cash with order.

**100 Bulbs of a variety at the 1000 rate, for smaller quantities add 20%.**



LONG ROWS OF OUR EXHIBITION MIXTURE



# Twenty Other Florists' Favorites

*For Forcing and also Planting Out-of-Doors*

**Choice Distinct Varieties from the Four Corners of the Earth to Enrich Any Collection**

**APRICOT GLOW**, (Palmer) Second early. Beautiful clear, warm apricot. Medium size tall spikes. Fine for baskets and florists' work. First size bulbs \$14.00 per 1000, second size \$8.00, third size \$6.00, fourth size \$4.50, fifth size \$3.00, sixth size \$2.00.

**AVE MARIA**, (Pfitzer) Early mid-season. Violet-blue with small purplish blotch in throat, sometimes violet fleckings. 7-8 open blooms well placed on good stem. Vigorous and becoming very popular. Called the best medium blue. Second size bulbs \$16, per 1000, third size bulbs \$12, fourth size \$9.00.

**CARDINAL PRINCE** (Kunderd) Second early. Self colored cardinal. Called the perfect red. Flowers large and of good form, six to eight open at a time. A fine forcer. Second size bulbs \$9.00 per 1000, third size \$7.00, fourth size \$5.00.

**CARMEN SYLVA** (Prestgard) Mid-season. A large pure snow white with very slight lilac pencilling in throat. Excellent placement on a tall, straight wiry stem. The best all around white especially in hot dry sections. Second size bulbs \$12.00 per 1000, third size \$9.00, fourth size \$7.00.

**COMMANDER KOEHL** (Pfitzer) Mid-season. Dark scarlet red and probably the most desirable dark red available today. Wide open flowers which catch the eye. Third size \$19.00 per 1000, fourth size \$16.00.

**CRINKLES**, (Kunderd) Late mid-season. Intensely ruffled rose-pink. Charming as a bouquet flower. Stock limited. Second size bulbs \$20.00 per 1000, third size \$16.00, fourth size \$12.

**EARLY DAWN** (Briggs) Early. New rich geranium pink, very large individual blooms. Tall grower and excellent propagator. Stock very limited. First size bulbs \$70, per 1000, second size \$55, third size \$40, fourth size \$25, fifth size \$14, sixth size \$8.

**EXCELLENCE** (Kunderd) Second early. Glowing orange-vermillion. An unusual self color effect. Stunning for indoor decoration. Has very long stems. Easy to cut and a fine forcer. First size bulbs \$32.00 per 1000, second size \$25.00, third size \$19.00, fourth size \$16.00.

**FLAMING SWORD** (Krelage) Early. Popular cut flower red, not as bright a color as some but one of the most dependable cut flower varieties for forcing and early outdoor planting. Stands handling and shipping very well. First size bulbs \$14.00 per 1000, second size \$8.00, third size \$6.00, fourth size \$4.50.

**KING OF ORANGES** (Kunderd) Early mid-season. Large clean, clear orange. Vivid color that commands attention. Useful for landscape plantings as well as home decoration. Florists should get acquainted with this variety on account of its color combination possibilities. Second size bulbs \$12.00 per 1000, third size \$9.00.

**MILLIONAIRE** (Kunderd) Second Early. Large velvet crimson flaked geranium red. Deeper on lower petals, throat deeper red with creamy blotches. Very beautiful and attractive. By far the best of this type. First size bulbs only, \$2.00 per 100. Smaller sizes reserved for propagation.

**MAROCCO** (Pfitzer) Mid-season. Deep black-red. Larger and better than old variety Persia. First size bulbs \$27.00 per 1000, second size \$20.00, third size \$16.00, fourth size \$12.00.

**MORAVIAN** (Kunderd) Second early. Beautiful florists lavender, nicely ruffled and a charming useful flower. We believe this variety will eventually become the standard lavender for forcing purposes and recommend that everyone give it a trial. Second size bulbs \$20, per 1000, third size \$16, fourth size \$10, fifth size \$8, sixth size \$5.

**PRIMROSE PRINCESS** (Salbach) Late. Very large primrose yellow. 5-7 open at one time. Tall and considered the leading light yellow. First size bulbs \$18 per 1000, second size \$12, third \$9.

**SALMON PLUME** (Kunderd) Second early. Clear salmon flesh, deeper at edges of petals with a pretty bright throat. The size of the flower is about the same as E. J. Shaylor. It is the best salmon we have seen for florists work. This variety has almost perfect substance and keeping qualities comparing favorably with the well known Romance and Veilchenblau. Will last ten days or two weeks as a cut flower under average conditions. Stands hot sun better than most varieties of this color, a sure forcer and we hope you will give it a trial. First size bulbs only, \$2.00 per 100. Smaller sizes reserved for propagation.

**SCHWABEN GIRL** (Pfitzer) Early. Pure pink of a color hue that commands attention. Outstanding at recent exhibitions. A mighty promising Gladiolus. Stock limited. First size bulbs \$70.00 per 1000, second size \$55.00, third size \$40.00.

**THE ORCHID** (Sprague) Mid-season. The best lacinated Gladiolus grown for florists' use. Lavender-orchid color. Greatly appreciated by those artistically inclined. Second size \$20.00, third size \$16.00, fourth size \$12.00.

**VIRGINIA SKELLY** (Kunderd-Skelly) Early mid-season. Dainty graceful, ruffled pink and cream. General color probably best described as blush. This variety shown in quantity at the National Gladiolus Show in South Bend, Indiana, August, 1935, created a sensation on account of its beautiful color and good keeping qualities. Virginia Skelly is a vigorous, free blooming florists' Gladiolus that will stand drought, hot weather and poor soil conditions better than any variety of this color so far introduced. Especially fine for forcing and we predict a great future. Stock very limited. Large bulbs only, 50c each. \$5.00 per dozen. Only one dozen to a customer this season.

**WURTEMBERGIA** (Pfitzer) Mid-season. Fiery scarlet with a cream white throat. Large blooms on a tall straight spike. A stunning color combination that promises to become one of the leading commercial novelties. Second size bulbs \$55.00 per 1000, third size \$40.00.

**YELLOW FAVORITE** (Kunderd) Second early. Light yellow deeper on lower petals with soft red pencillings in throat. Good vigorous large flowering light color for florists' work. Healthy early forcer. First size bulbs \$14.00 per 1000, second size \$8.00, third size \$6.00, fourth size \$4.50, fifth size \$3.00, sixth size \$2.00.



**MORAVIAN**

(From a Kodak Snapshot Taken by a Visitor)

**100 BULBS OF A VARIETY AT THE 1000 RATE, FOR SMALLER QUANTITIES ADD 20%.**

## SPECIAL SURPRISE COLLECTION

50 Bulbs each of 10 named varieties (500 Bulbs) our choice from any surplus we may have but labelled correctly and carefully packed for you in select 2nd size, (1¼" - 1½") for only

This offer made solely as an advertising proposition to build new business and make new friends. Only one collection to a customer.

**\$3.89**

# Hunter's 1936 Wholesale Gladiolus List

## Special Offering for Cash With Order



### TERMS AND CONDITIONS OF SALE

With these prices all previous quotations are withdrawn. (January 30, 1936).  
All Bulbs are sold F. O. B. Dowagiac, Michigan, and travel at risk of purchaser.  
All Bulbs offered in this list are healthy, free of thrips, true-to-name, and strictly up to size. We do not substitute without permission. Mention second choice in ordering if you have same.  
Delivery on demand. We ship daily. If you want a rush order kindly mark order "RUSH".  
All bulbs offered subject to prior sale and to any and all contingencies beyond our control.  
Terms — Net Cash. We have priced stock to sell and it will be to your advantage to order early. Anticipate your spring requirements and mail your orders now. 10% Deposit will hold for March and April Delivery. Prices will advance later because large Bulbs are short crop this season.

### Gladiolus Bulbs Ready Now - Daily Shipments by Express



Rush Orders can often be handled more rapidly if you mention second choice when ordering or allow us to substitute similar colors



Mechanically Graded, Hand Selected. Varieties most used for forcing marked "F", the earliest ones "E.A.F."

		Per 1,000 Bulbs					Per 1,000 Bulbs		
Variety	Description	No. 2	No. 3	No. 4	Variety	Description	No. 2	No. 3	No. 4
Albania	Good white	\$ 9.00	\$ 7.00		Marocco	New black red	20.00	16.00	12.00
Alice Tiplady "F"	Orange-saffron	8.00	6.00	4.50	Mary Frey "F"	Lilac-pink	12.00	9.00	7.00
Annie Laurie	Light rose-pink	8.00	6.00	4.50	Ming Toy "F"	Buff yellow	8.00	6.00	4.50
Apricot Glow "F"	Warm apricot	8.00	6.00	4.50	Moonkist	Light yellow		6.00	4.50
Ave Maria	New violet-blue	16.00	12.00	9.00	Moravian "F"	Ruffled lavender	20.00	16.00	10.00
Berty Snow	Rosy-lavender	12.00	9.00	7.00	Mrs. F. C. Peters	Late orchid-pink	9.00	7.00	
Betty Nuthall "F"	Late orange-pink	9.00	7.00	5.00	Mrs. Frank Pendleton "F"	Pink with throat	9.00	7.00	5.00
Break O' Day "F"	Large early pink			4.50	Mrs. Leon Douglas	Tall large salmon	9.00	7.00	5.00
Capt. Boynton "F"	Standard light violet	9.00	7.00		Mrs. P. W. Sisson "F"	Cameo pink	9.00	7.00	5.00
Cardinal Prince "F"	Perfect red	9.00	7.00	5.00	Nancy Hanks "F"	Orange-pink	9.00	7.00	5.00
Carmen Sylva	Large white	12.00	9.00	7.00	Orange Queen "E.A.F."	Orange-yellow	8.00	6.00	4.50
Caruso	Early large red	12.00	9.00		Pfitzer's Triumph	Orange-red	12.00	9.00	7.00
Chas. Dickens	Deep violet		9.00		Phaenomen "E.A.F."	Pink and yellow	12.00	9.00	
Commander Koehl	Dark red		19.00	16.00	Picardy "F"	Novelty pink	20.00	16.00	10.00
Crimson Glow	Popular dark red	8.00	6.00	4.50	Primrose Princess	Large yellow	12.00	9.00	
Crinkles	Ruffled rose-pink	20.00	16.00	12.00	Red Barney "F"	Bright red	20.00	16.00	
Dr. F. E. Bennett "F"	Orange-scarlet	12.00	9.00	7.00	Red Phipps "F"	New warm red	55.00	40.00	
Early Dawn "E.A.F."	New large pink	55.00	40.00	25.00	Ruth Huntington "F"	Ruffled lilac-pink	10.00	8.00	
E. J. Shaylor "F"	Rose-pink	8.00	6.00		Salmon Star "E.A.F."	Early creamy salmon			5.00
Emile Auburn	Smoky pink	12.00	9.00	7.00	Schwaben	Yellow with throat	9.00	7.00	
Excellence "F"	Large orange-red	25.00	19.00	16.00	Schwaben Girl "E.A.F."	New early pink	55.00	40.00	
Fay Lanphier	Large pink	12.00	9.00	7.00	Souvenir "E.A.F."	Bright yellow	8.00	6.00	4.50
Flaming Sword "E.A.F."	Early light red	8.00	6.00	4.50	Sunshine Girl "E.A.F."	Salmon and yellow	16.00	12.00	9.00
Giant Nymph "F"	Standard pink	8.00	6.00	4.50	The Orchid	Laciniated orchid	20.00	16.00	12.00
Gold Eagle "E.A.F."	Earliest yellow	8.00	6.00	4.50	Veilchenblau "F"	Best violet-blue	20.00	16.00	12.00
Golden Dream	Tall yellow	8.00	6.00	4.50	Virginia "F"	Christmas red	9.00	7.00	5.00
Golden Frills "E.A.F."	Early ruffled yellow	8.00	6.00	4.50	W. H. Phipps	Popular pink	12.00	9.00	7.00
Heavenly Blue	Novelty light violet	20.00	16.00		Wurtembergia	Red, white throat	55.00	40.00	
Helga "F"	Salmon-pink	8.00	6.00	4.50	Yellow Favorite (K) "F"	Light yellow	8.00	6.00	4.50
Karl Volkert "E.A.F."	Extra early red	9.00	7.00		Yvonne "F"	Large blush			10.00
King of Oranges "F"	Excellent orange	12.00	9.00		Zona "E.A.F."	Early pink	8.00	6.00	4.50
Los Angeles "F"	Shrimp pink	8.00	6.00	4.50	Primulinus Mixture	Best blend	6.00	4.50	3.50
Mad. Von Konijnenburg	"F" Violet-blue	12.00	9.00	7.00	Cheap Standard Mixture	Good dollar value	5.00	4.00	3.00
Maidensblush "E.A.F."	Early light pink	8.00	6.00	4.50	Regular Florists' Mixture	Extra good	6.00	4.50	3.50
Maid of Orleans	Creamy white	55.00			Special Exhi. Mixture	Show varieties	8.00	6.00	4.50
Marmora	Smoky mauve	12.00	9.00	7.00	Fancy Blended Mixture	Equal Proportions	10.00	8.00	6.00

### Like to Sample Hunter Gladiolus?

Here is your opportunity to get acquainted with our clean true bulbs at little cost. Pin a dollar bill, money order or personal check to this coupon, sign your name and address. We will ship at once our Ten-Ten Collection by parcel post, C. O. D. for postage due, 10 each of 10 kinds namely, Berty Snow, Betty Nuthall, Dr. F. E. Bennett, Golden Dream, Marmora, Mrs. Leon Douglas, Mrs. P. W. Sisson, Picardy, Primrose Princess, W. H. Phipps. 100 Bulbs in all, correctly labelled and packed separately in select 3rd size bulbs (1"-1 1/4"). All of these varieties are fully described in this circular, they are representative of the modern commercial Gladiolus.

**Mr. Florist:** This is a good collection for that enthusiastic Gladiolus garden customer. \$3.00 to \$4.00 being a fair retail price.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

#### Special Offer

Picardy Bulblets

\$2.00 per Qt.

\$15.00 per Pk.

Get started now.



VIRGINIA  
SKELLY

New

Blush or pearl pink  
Trial orders accepted  
50c each, \$5.00 per 12

See description  
page 3.

Mail at once to Geo. W. Hunter, Grower, Dowagiac, Mich.